

About

As a Curious and creative full stack product designer. I thoroughly enjoy designing end to end user experiences. I have worked extensively with cross-functional and distributed teams to create a wide range of products that scale. I create high-fidelity prototypes to validate designs and speed up a product's life cycle.

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- ٠ Sprint Planning and Review processes.
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Work Experience

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UX/UI Consultant Wipro - Currently Working since May - 2012

Client - Contractor to Apple

Design and build the UI flow and create and implement all UI assets across the content; this includes menus, front end, and in-experience interaction interface.

Creates a wide variety of UI deliverables that fit the specific design challenge,

including - whiteboard sketches, wireframes, and prototypes.

Accelerated the product development timeline by managing and prioritizing the

Effective team player with excellent problem-solving abilities, empathy, a willing and quick learner with strong technical and communication skills. Self-starter, proactive, possesses good communication skills and understanding of business workflow. Providing best User experience solution for Enterprise mobile application Planning and follow up to create UI design mockups based on the wireframes Coordinate and helping in final responsive html mockups for Hybrid Mobile Apps Making sure all final HTMLs are Accessibility compliant



User Interaction, Learning, Travel, Playing Tennis

B2B e-commerce

Description:

Apple's B2B e-commerce ecosystem is designed to help businesses seamlessly integrate Apple products and services into their operations, improve efficiency, and maintain a secure and productive work environment.

Location	:	Sunnyvale, CA, USA
Duration:		1 Year
Domain:		Technology

Scope/Activities

Design Strategy

User Flows

Wireframe & Visual Design

User Testing

Accessibility and Front End

Tools / Technology

Sketch, Photoshop, HTML, CSS, JavaScript

Challenges

Evaluate and identify usability issues for existing older desktop application and provide UX solutions and better UX to web client.

Aligning with user goals, business needs and limitations of development.

Objective

The interface facilitates transactions between businesses, enabling them to buy and sell products or services to other businesses. Unlike B2C (Business-to-Consumer) eCommerce, where businesses sell directly to individual consumers, B2B eCommerce focuses on transactions between companies.

Roles and Responsiblities

- Conduct User Research and Identify Personas
- Coordinating people and their contributions to a project
- Design mock-ups and high-fidelity user interfaces
- Striking a balance between user needs and business requirements by working closely with Product managers.
- Aligning with the development team to understand their capabilities and challenges while implementation.

Deliverables

- Task & User Flows
- Ideations with low-fidelity mockups (high-level)
- High-fidelity Designs
- Access for all devices
- Achieving zero accessibility issues

Mac

Select Your MacBook Air

Color

Silver

Space Gray Midnight

Starlight

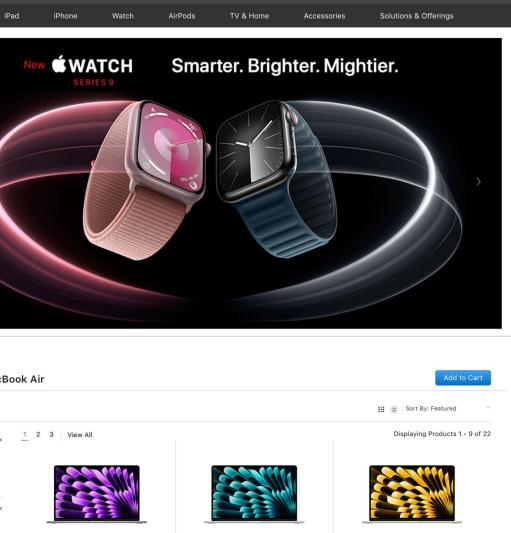
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128 GB				
256 GB				
512 GB				
Processor Type	×			
Apple M1			_	
Apple M2				
Display Size	×		-inch	
13-inch			h 8-c 6GB -	
15-inch		MQ	KP3LL	/A

1,199.00 USD Estimated Shi



256GB - Midnight



lacBook Air: Apple M2 chip re CPU and 10-core GPU, Space Gray

Configure >	
,	Quantity
ipping: 3–5 busin	ess days

15-inch MacBook Air: Apple M2 chip with 8-core CPU and 10-core GPU, 256GB - Silver

MQKR3LL/A Configure >

1,199.00 USD Quantity Estimated Shipping: 3-5 business days

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15-inch MacBook Air: Apple M2 chip with 8-core CPU and 10-core GPU, 256GB - Starlight

MQKU3LL/A Configure >

1,199.00 USD	Quantity
Estimated Shipping: 3-5 busi	ness days



15-inch MacBook Air: Apple M2 chip with 8-core CPU and 10-core GPU,

MQKW3LL/A | Configure >



15-inch MacBook Air: Apple M2 chip with 8-core CPU and 10-core GPU, 512GB - Space Gray

MQKQ3LL/A Configure >



15-inch MacBook Air: Apple M2 chip with 8-core CPU and 10-core GPU, 512GB - Silver

MQKT3LL/A Configure >

Apple Shipping

Description :

Apple likely uses a custom shipping and logistics application or system to manage the internal movement of goods between its distribution centers and retail locations worldwide. This would be highly specialized software, but details about it aren't publicly available since it's part of Apple's supply chain management.

Location	:	Sunnyvale, CA, USA
Duration :		1.5 Year
Domain:		Technology

Scope/Activities

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Objective

Apple Shipping is the official, approved platform for handling the end-to-end process of shipping requests for non-inventory materials supporting the Employee Experience. This includes also miscellaneous shipment requests for administrative purposes. For example, if a team needs to ship out Apple-branded T-Shirts for a volunteering event, they will use Apple Shipping.

Roles and Responsiblities

- Create Visual Consistency and Design the Layout
- Continuously iterate on designs based on user feedback and analytics.
- Design mock-ups and high-fidelity user interfaces
- Ensure the app is accessible to users with disabilities.
- Ensuring Brand Alignment
- Usability Testing

Deliverables

- Task & User Flows
- Ideations with low-fidelity mockups (high-level)
- Optimize the User Experience
- Access for all devices
- Achieving zero accessibility issues

All Shipr

All Shipments

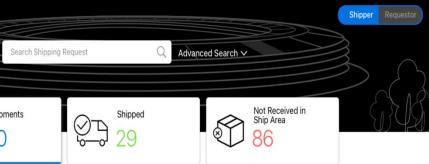
Shipping Req#		Create Date	Ship From	Mail Stop	Initiator Name	Requestor Name	Country	Tracking Number	Compliance	Ship Area	Export Filing
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3401204298		Aug 27, 2021	M101		Apple Shipping	Apple Shipping	US		•	•	

Shipment Request ID: 2600090835

Requestor Details	
Name :	Audrey Wesley
Email :	abcxyz@apple.com
Department/Division :	0056/0797

Chipmont Cotogony	Misseller of Chinese
Shipment Category:	Miscellaneous Shipmer
Reference Number:	N/A
Request Type *:	Parcel
Requestor Notes:	
Lithium-ion Batteries*: (Yes No
Hazardous Goods*: (🔵 Yes 🔘 No
Hazardous Goods*: (Ship-From Details) Yes 🔘 No

Location*: Apple Shipping - Cupertino V Address: Apple Inc.,Corporate Shipping Santa Clara, USA



(a) (b) (c) (c) Receive in Ship Area Update Carrier Update Export Filing More Actions

🛕 Hazardous Material 🗹 Saved as Draft 🛞 Cancelled Shipment

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MLS Season PASS

Description:

The MLS Season Pass is a subscription service launched by Apple in partnership with Major League Soccer (MLS) to provide fans with live access to every MLS match throughout the season.

Location	:	Sunnyvale, CA, USA
Duration :		1.5 Year
Domain:		Technology

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Objective

The MLS Season Pass application's primary objective from a User Experience (UX) perspective is to create an easy-to-use, engaging, and seamless platform for soccer fans to access live MLS content, replays, highlights, and more and Ensure that users can easily find content, whether they want to watch live matches, catch up on replays, or view highlights

Roles and Responsiblities

- Create low-fidelity wireframes and high-fidelity prototypes
- Organizing the content and navigation to ensure users can easily find what they need.
- Ensure that design patterns and components are consistent
- Ensure the app is accessible to users with disabilities.
- Collaborate with UX/UI designers to create interactive prototypes and front-end code (HTML, CSS, JavaScript) that aligns with the design.

Deliverables

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- Ideations with low-fidelity mockups (high-level)
- Optimize the User Experience
- Access for all devices
- Achieving zero accessibility issues

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How to Watch Apple TV

How to watch Apple TV+, MLS Season Pass, and more

Choose how you want to watch, whether it's on your TV, on your devices, or on the web.

Q Search this guide

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Stream Masters of the Air on the Apple TV app with a subscription 2



Communities

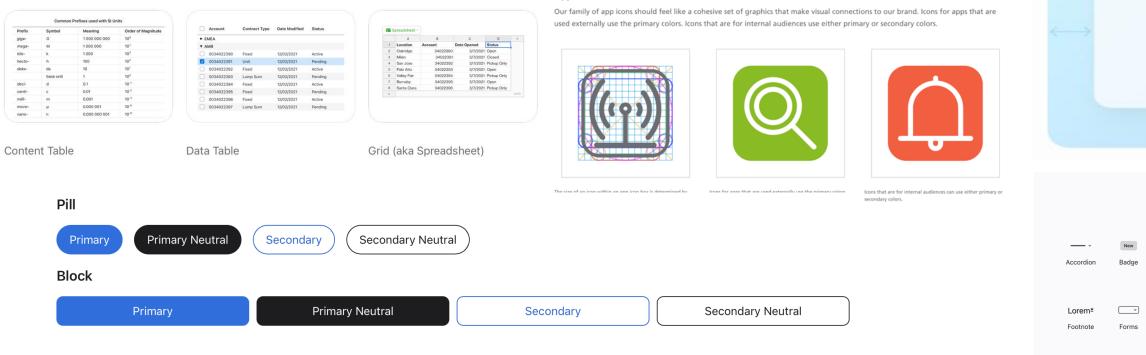


Watch on your TV

Apple TV (4K, HD, and 3rd generation) > Smart TVs and streaming devices > Gaming consoles > Cable or satellite services >



App icons



For Text

CSS Variable	Description	Light Mode	Dark Mode
text-primary	Grayscale	#1D1D1F	#F5F5F7
text-primary-alpha	Grayscale	rgba(0,0,0, .88)	rgba(255,255,255, .92)
text-secondary	Grayscale	#6E6E73	#86868B
text-secondary-alpha	Grayscale	rgba(0,0,0, .56)	rgba(255,255,255, .56)
text-tertiary	Grayscale	#86868B	#6E6E73
text-tertiary-alpha	Grayscale	rgba(0,0,0, .48)	(rgba(255,255,255, .40))
text-error	Red	#E30000	#FF3037
text-warning	Orange	#BF4800	# F56300
text-success	Green	#008009	(#03A10E)
text-interactive	Blue	#0066CC	#2997FF

For Backgrounds

For Backgrounds	Paddle Pins Nav	Indicator Sosumi	stat iab wav inumb inumbnali ile Nav		
CSS Variable	Description	Light Mode	Dark Mode		
bg-primary	Grayscale	#FFFFF	#000000		
bg-secondary	Grayscale	#FBFBFD	#161617		
bg-tertiary	Grayscale	#F5F5F7	#1D1D1F		
bg-error	Red	#FFF2F4	#330000		
bg-warning	Orange	#FFF9F4	#290D00		
bg-caution	Yellow	#FFFEF2	#2B2000		
bg-success	Green	#F5FFF6	#002B03		

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The Elements Library

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Paddle

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